

Mallika Dutt

Breakthrough

4 West 43rd Street, Suite 715, New York, New York 10036 USA

E-1/A Kailash Colony, New Delhi 110048 INDIA

+1 917.690.7255 US mobile

+91.98107.07533 India mobile

mallika@breakthrough.tv

Chief Executive and social entrepreneur recognized for innovation and leadership in service of social change values

Creative thinker, dynamic speaker, and thought leader

Pioneer in the use of media, gaming, technology, and culture for social change

Content expert in human rights, use of social media, art and popular culture, philanthropy, migration, diversity, and women's rights

Analytical and strategic thinker with the ability to bring diverse constituencies together

Strong public speaker with ability to communicate effectively to grassroots, public policy, academic, and social media and technology audiences

Global citizen with inclusive world vision that brings together diverse cultures and communities

Passionate commitment to finding creative and participatory solutions to global challenges

Breakthrough, New York, New York & New Delhi, India 2001 – Present

Founder, President & CEO

Founded Breakthrough, a global human rights organization that uses the power of multi-media, popular culture and community mobilization to inspire people to take action for social change.

- Provide strategic direction for Breakthrough's evolution from a single campaign to a global leader in advancing human rights through cutting edge multimedia and pop culture tools
- Conceive and lead Breakthrough's award-winning campaigns on social issues that have reached millions and demonstrated significant impact on knowledge, attitudes and actions
- Amplify scale and reach of campaigns through groundbreaking and unlikely partnerships, including grass-roots groups, government agencies, and the entertainment industry
- Envision and implement effective and large-scale community mobilization tools that have developed the capacity and leadership of thousands of individuals and community groups to become effective change agents
- Innovate the use of social media and gaming for change and oversee development of projects, including first transmedia Facebook game and first 3D social change game
- Create and execute entrepreneurial resource mobilization strategies that draw on pro bono services from advertising agencies, law firms and creative communities for development of campaigns and initiatives; partner with media outlets and government agencies for maximum dissemination and reach; and raise resources from UN agencies, corporations, foundations, governments, and individuals
- Develop and manage a unique organizational and governance structure with a staff of 30 that functions through two centers in India and the United States, which collaborate on overall vision and strategy while tackling country-specific issues and policies
- Articulate and present the mission, methodology and campaigns of Breakthrough to diverse audiences, including opinion leaders, policy makers, grassroots communities, student groups and the media globally
- Manage overall operations of the organization including budgets, financial planning, human resources, strategic planning and creative thinking

- Select Breakthrough Awards:
 - 2010 Silver Lion at Cannes International Advertising Film Festival
 - 2010 Gold Spike – Best-Integrated Campaign at Spikes Asia’s Creative Advertising Awards
 - 2009 Gold at Abby Awards – Best Integrated Campaign in Public Service, Appeals and Charity category
 - 2009 Silver at Abby Awards – Best Film in Public Service, Appeals, and Charity
 - 2009 Media that Matters Community Engagement Award
 - 2008 Bronze at Abby Awards – Public Service, Appeals and Charity category
 - 2007 Radio & TV Advertising Practitioner’s Association of India Award for Best Film with a Social Message
 - 2006 Silver and Bronze Indian Advertising Agencies Association Awards in the Public Service and Political Advertising Category
 - 2005 Link TV Award for Best Music Video
 - 2003 UJudgeIt! Film Festival Award for Best Cinematography
 - 2001 National Screen Award for Best Music Video
 - 2001 MTV Award Nominee for Best Indipop Music Video

Ford Foundation, New Delhi, India 1996 – 2000

Program Officer - Human Rights and Social Justice

- Responsible for managing South Asia wide human rights portfolio of 50 public policy, public interest law and community groups working on wide range of social justice issues with an annual portfolio of \$1 million
- Developed new South Asia program initiatives with emphasis on police reform, the rights of disadvantaged communities, and human rights law and advocacy
- Forged unique partnerships among police, government agencies, NGOs and civil society groups
- Facilitated collaborations and sensitive discussions between government agencies and NGOs on challenging human rights concerns in the region
- Developed new cross program and cross office partnerships within the Foundation with offices in New York, South Africa, the Philippines and Brazil in the fields of reproductive health, governance, media, and regional and global human rights issues
- Responsibilities included determining funding priorities, grant making, monitoring and evaluation, and intergovernmental relations

Rutgers University, Center for Women’s Global Leadership, New Brunswick, New Jersey 1994 – 1996

Associate Director

- Directed Center’s work on women’s human rights in the areas of violence against women, reproductive health and economic justice in the US and global public policy arenas
- Played leadership role in the conceptualization, development and articulation of women’s rights as human rights in the global public policy arena
- Coordinated Center’s activities at UN World Conferences including Hearings and Tribunals at World Summit on Social Development, International Conference on Population and Development, and World Conference on Women
- Monitored government positions on UN documents and lobbied on behalf of language and decisions conducive to women’s rights
- Managed Center’s financial and administrative affairs, including budgets, fundraising, allocations, personnel policies and interface with university systems and policies

The Norman Foundation, New York, New York 1992 – 1994

Director

- Responsible for managing national \$1.5 million portfolio of more than 100 organizations
- Developed national program initiatives for small family foundation in the areas of economic justice, civil rights and social justice issues
- Initiated new line of programming in area of environmental justice
- Monitored policy developments to ensure that programs and activities aligned with strategic objectives
- Responsibilities included grant making, program monitoring and evaluation, staff supervision, Board relations and representation in the field of philanthropy

Hunter College, Women's Studies & Political Science, New York, New York Fall 1991 and Spring 1993

Adjunct Assistant Professor

- Taught “Women and the Law,” which examined the interconnected nature of race, class, sexual orientation, culture and religion, and the law
- Worked closely with classroom community – which consisted primarily of low-income women of color – on reading, writing and presentation skills, along with substance of the law

Debevoise & Plimpton, New York, New York 1989 – 1991

Associate: Litigation and Trusts & Estates Departments

- Developed corporate and litigation strategies for complex corporate structures, and in the areas of intellectual property, and trusts and estates
- Conducted legal research, due diligence and policy research
- Provided extensive pro bono assistance in the areas of not-for-profit law, matrimonial law, immigration and asylum, and reproductive rights
- Assisted in research and writing of several amicus briefs for Supreme Court cases
- Created network of pro bono attorneys to provide legal representation to battered immigrant women

International Women's Tribune Centre, New York, New York 1982 – 1987

Assistant Coordinator

- Coordinated International Network Against Trafficking in Women, which included organizing one of the first global conferences on the issue in Rotterdam, the Netherlands
- Facilitated relations with UN agencies, media groups, and community organizations globally
- Managed information sharing and dissemination for network members around the world
- Edited and oversaw publication of final report from meeting, which was seminal in the field
- Researched and edited several handbooks and resources on women and development, including Rights of Women, The Tech & Tools Catalog and Women Write About Nairobi

RELATED EXPERIENCE

Sakhi for South Asian Women, New York, New York 1989 – 2001

Founding Member and Board of Directors

- Developed and implemented Sakhi's overall program and vision in addressing violence against women in the South Asian community
- Provided services to battered women, trained volunteers, and developed the Domestic Workers Initiative
- Engaged in community outreach and organizing with immigrant groups, religious and cultural groups and women's organizations locally and nationally

- Advocated for rights of immigrant and undocumented women nationally through law and public policy
- Developed media and communication strategies
- Engaged in organizational development, fundraising, and staff management

Lawyers Collective, Mumbai, India 1987

Intern, Public Interest Summer Internship

- Developed draft legislation to protect the rights of home-based and contract workers, especially women at the request of *SEWA*, Self-Employed Women's Association
- Interviewed workers, union members, employers and government officials to identify areas for intervention and protection of workers rights. Research incorporated into ILO Convention on Home Work

BOARDS/COMMITTEES/FELLOWSHIPS (Current and Former)

New York City's Commission on Gender Equity, Office of the Mayor of NYC, 2015

Global Agenda Council on Social Media, World Economic Forum 2013-2014

Board of Directors, Peace is Loud 2014

Board of Advocates, Planned Parenthood Federation of America 2014-2015

Global Agenda Council on India, World Economic Forum 2014

Board of Directors, Public Interest Projects Funder Collaborative 2013

Advisory Board, Unitarian Universalist Holdeen India Fund 2013

U.S. Programs Board, Open Society Foundations 2010 -2012

India Council, World Economic Forum; current focus on governance and transparency 2011

Advisory Board, Games for Change 2011

Board of Directors, WITNESS: video and technology for human rights 2001 – 2011

Member, Council on Foreign Relations 2011

Advisory Committee, Human Rights Watch Asia 2011

Visiting Social Activist, *Twink Frey*, Center for the Education of Women, University of Michigan Spring 2009

Scholar in Residence, Human Rights Program, The College of New Rochelle, School of Arts and Sciences Spring 2002

International Advisory Committee, Association for Women's Rights in Development Conference, Reinventing Globalization, Mexico 2002

Social Action Committee, MediaRights.org 2002

Visiting Scholar, Center for the Study of Human Rights, Columbia University 2001

Member, New Delhi Lt. Governor Committee on Public Police Relations 2000

Board of Directors, Asian American and Pacific Islanders in Philanthropy, APPIP 1996 – 1998

Board of Directors, Sister Fund 1995 – 1998

Advisory Committee, Human Rights Watch - Women's Rights Project 1991 – 1996

Committee on Sex and Law, Association of the Bar of the City of New York 1990 – 1992

AWARDS

21 Leaders for the 21st Century, Women's eNews

India Abroad Gopal Raju Award for Service to the Community, India Abroad 2014

Lipman Family Prize, The Wharton School at the University of Pennsylvania 2014

50 Fearless Minds Changing the World, Daily Muse, 2013

Yo Dona International Humanitarian Award, Yo Dona-El Mundo Magazine, 2013

North Star Award Honoree, North Star Foundation, 2013

Honorary Doctorate in Humane Letters, Mount Holyoke College, 2012

Women Achievers Award for Media Excellence, Young Environmentalist Programme Trust, 2012

Distinguished Service, Diversity & Progress Award, South Asian Law Students Association of

New York Law School 2010
Karmaveer Puraskar: National Award for Social Justice & Citizen Action, Indian Confederation of NGOs 2009
Asian American Justice Center Courage Award 2009
Trailblazer Award, South Asians in Media Marketing Association, *SAMMA* 2008
The Woman of Color, Woman of Courage Award, IUP Women's Studies Program 2008
Award for Distinguished Service, New York University School of Law BLAPA Alumni Association 2006
Spirit of Asian America Award Asian American Federation of New York 2003
Phoenix Award, New York Asian Women's Center 2002
National Citizen's Award, India, for contribution to women and development 2001
South Asian Women's Creative Collective, SAWCC, Annual Achievement Award for outstanding contributions to the South Asian Community 2001
Public Interest Law Foundation Alumni Award, NYU Law School 1991

EDUCATIONAL HISTORY

New York University School of Law, J.D. May 1989

New York State Bar March 1990

Awards/Honors

Arthur Garfield Hays Civil Rights Fellowship

- Center for Constitutional Rights
- ACLU, Reproductive Freedom Project

Book Review Editor, *Review of Law & Social Change*

Colloquium Organizer: Women of Color and the Law

Vanderbilt Medal for Extraordinary Contribution to the NYU Law School Community

Columbia University, School of International and Public Affairs M.I.A. May 1986

Economic and Political Development; Southern Asian Institute Certificate; International Fellow

Mount Holyoke College, A.B., Magna Cum Laude, International Relations May 1983

Awards/Honors

Mary Lyon Scholar

Student Leadership Award

SELECTED PUBLICATIONS

Local Action Global Change: Learning About the Human Rights of Women and Girls, with Julie Mertus and Nancy Flowers. UNIFEM and Center for Women's Global Leadership, 1999. (Published in multiple languages)

Claiming Human Rights: Feminism of Difference and Alliance. Shohat, Ella. Ed. Talking Visions: Multicultural Feminism in a Transnational Age. The MIT Press, 1998.

Some Reflections on U.S. Women of Color and the UN Fourth World Conference on Women and NGO Forum in Beijing, China. *Feminist Studies*, Vol.22, No. 3, Fall 1996. Reprinted in Smith, Bonnie, Ed. *Global Feminisms: A Survey of Issues and Controversies*. (Routledge, 2000) and Kim, Seung-kyung and Carole McCann. Eds. *Feminist Theory: Core Concepts, Lived Differences, Global Perspectives* (Routledge 2003)

Beijing '95: A Global Referendum on Human Rights of Women, with Charlotte Bunch and Susana Fried. *Canadian Women's Studies*, Summer 1996 Vol. 16, No. 3. (Article reprinted in several publications)

With Liberty and Justice for All: Women's Human Rights in the United States. Center for Women's Global Leadership, 1994

LANGUAGES

Fluent in English and Hindi; proficient in Bengali and Punjabi.

Sought after public speaker at international and national forums on a range of human rights issues, and use of media, gaming and technology for social change

Extensive interaction with television, radio, print and online press